

# MEDI Week 2011 開催結果

## 開催概要<sup>+</sup>

名称 2011 大邱医療週間 | Daegu MEDI Week 2011  
 第5回韓国健康医療産業展 | Medical & Healthcare EXPO KOREA 2011  
 第11回韓国韓方エキスポ | Traditional Medicine EXPO KOREA 2011  
 第1回大邱医療観光展 | Daegu Medical Tour EXPO 2011

会期 2011. 10. 27 ~ 29 / 3日間

開催地 大邱展示コンベンションセンター Hall 1, Hall 2A (6,440m<sup>2</sup>)

規模 150社 320ブース / 来場客: 13,000人

主催 大邱広域市, 慶尚北道, 韓国観光公社

主管 大邱慶北先端医療産業振興財団, 韓方産業振興会, 大邱医療観光発展協議会, DAEGYUNG BIO FORUM, 大邱展示コンベンションセンター

## 同時開催<sup>+</sup>

The 8th Asia Pacific Symposium on Cochlear Implant and Related Science  
 2011行政産業情報博覧会  
 大邱シルバー採用博覧会

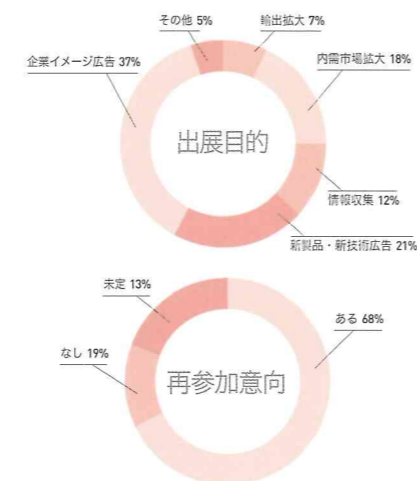
## カンファレンス<sup>+</sup>

大邱慶北先端医療産業国際シンポジウム, 天然物研究セミナー  
 大邱医療観光1:1ビジネスミーティング, 大邱医療観光 発展フォーラム  
 大邱慶北病院中堅管理者力量強化教育, 医療機器新技術産学研シンポジウム  
 慶北化粧品産業育成セミナー, 医療観光先導病院 Fam-Tour, 大韓韓薬師会学術会議

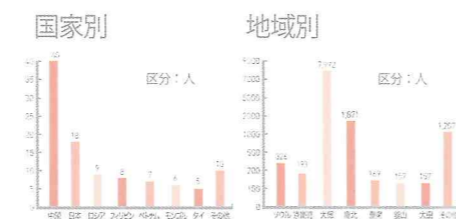
## 健康医療先導病院参加<sup>+</sup>



## 出展社現況<sup>+</sup>



## 来場客現況<sup>+</sup>



## メディア広告<sup>+</sup>

報道資料4回配布・47回報道



韓国健康医療産業展事務局  
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# 第6回 韓国健康医療産業展

Medical & Healthcare EXPO KOREA 2012

2012. 10. 19(金) ~ 21(日) 3日間  
 大邱展示コンベンションセンター

## 2012韓国健康医療産業展は

- ・韓国政府が指定した先端医療複合団地MEDI-CITY DAEGUが開催する医療専門展示会
- ・医療及び関連業界の専門家集団、研究機関、バイヤーが集まるビジネス専門展示会
- ・ビジネス競争力を強化するための 세미나やカンファレンス同時開催
- ・最小の費用で最高の効果を引き出す恵沢を提供—会議室無料支援、バイヤー招待支援

### 開催概要<sup>+</sup>

名 称 2012大邱医療週間 | Daegu MEDI Week 2012

第6回韓国健康医療産業展 | Medical & Healthcare EXPO KOREA 2012

第2回大邱医療観光展 | Daegu Medical Tour EXPO 2012

第12回韓国韓方エキスポ | Traditional Medicine EXPO KOREA 2012

会 期 2012. 10. 19(金) ~ 21(日) / 3日間

開 催 地 大邱展示コンベンションセンター Hall 1, Hall 2A (6,440m<sup>2</sup>)

規 模 200社 350ブース / 来場客 15,000人

主 催 大邱広域市、慶尚北道、韓国観光公社

主 管 大邱医療観光発展協議会、大邱展示コンベンションセンター、DAEGYUNG BIO FORUM

後 援 知識経済部、保健福祉部、韓国保健産業振興院、大韓病院協会—大邱・慶北病院会、健康管理協会大邱支部(予想)

### 展示品目<sup>+</sup>

#### メディカル

- ・医療機器・用品 病院・ホームケア医療機器、診察機器、治療機器
- ・医療サービス 療養院、健康管理サービス、看病支援サービス、病院経営サービス
- ・IT融合医療機器 映像医療機器、モバイル健康管理機器

#### シルバー

- ・理学療法機器 理学療法機器、移動補助機器、先端コミュニケーション機器
- ・シニア用品 住居設備、ホームケア用品
- ・シニアサービス シルバータウン、保健、ホームケアサービス、旅行商品

#### バイオ

- ・韓方バイオ 韓方医学、韓方化粧品
- ・グリーンバイオ Green Biotechnology
- ・レッドバイオ Red Biotechnology

#### ウェルビーイング健康

- ・機能的食品 アロマ用品、浄水器、親環境衣類
- ・健康グッズ アトピー性皮膚炎専門病院、治療センター、化粧品、保湿化粧品、乳児用化粧品
- ・アトピー性皮膚炎関連

#### 医療観光

- ・韓国代表病院、医療機関、医療観光専門旅行社、Meditel、リゾート、空港



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大邱展示コンベンションセンター

韓国健康医療産業展事務局

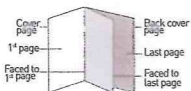
90 Yutongdanji-ro, Buk-gu, Daegu, Korea [702-712] Tel : +82-53-601-5371 Fax : +82-53-601-5372

E-mail : mediweek@exco.co.kr www.mediweek.or.kr

## 出展申込書

出展社名	代表者	Web site
所在地		
担当者	役職	E-mail
電話番号	携帯電話	FAX
出展品目		

区分	申し込み内容	単価	合計金額
スペース料金	小間(9sqm)	2,400 USD	USD
基本タイプ	小間(9sqm)	2,700 USD	USD
プレミアムタイプ	小間(9sqm)	2,900 USD	USD
電気	単相220V (60Hz)	( ) KW/8時間 / ( ) KW/24時間	60 USD / KW
	三相220V (60Hz)	( ) KW/8時間 / ( ) KW/24時間	24時間は
	三相380V (60Hz)	( ) KW/8時間 / ( ) KW/24時間	事務局に連絡必要
電話	国内(三日間)	台	70 USD / 台
	国際(三日間)	台	150 USD / 台
給・排水	箇所	150 USD / 箇所	USD
コンプレッサー	箇所	150 USD / 箇所	USD
LAN	PORT	100 USD / port	USD
Barcode Reader	EA	200 USD	USD
ディレクトリ有料広告	表紙の裏、対面	1,500 USD	USD
	裏表紙の裏、対面	1,000 USD	USD
	中の紙	700 USD	USD
振込先 : WOORI BANK[Yutongdanji Branch] 2632-935-4318256		小計	USD
(Swift Code : HVBKCRSEXXX)		税金(VAT)	USD
EXCO (Daegu Exhibition & Convention Center)		合計	USD



\* 契約金(合計金額の50%)は申込書、登記簿謄本とご一緒にお届けください。

\* 裏面の出展規約を了承し契約金や入金署名書類、登記簿謄本を同封の上、上記展示会への出展を上記事項にて申し込みます。

2012年 月 日

代表者: (印)

担当者: (印)

第6回 韓国健康医療産業展事務局御中

## Application Guidance for Exhibition

Application Deadline : September 21<sup>th</sup> 2012

### Type of Booth and Participation Fee

Space	Basic Type	Premium Type
2,400USD	2,700USD	2,900USD

### Application Process

Apply for booth space online( [www.mediweek.or.kr](http://www.mediweek.or.kr) ) → Receive the invoice from the organizer. → Pay the deposit → Apply for utilities and pay the remaining balance by September 21<sup>th</sup> 2012

\* Please note that your registration is not valid until payment has been received.

Raw Space	Basic Type	Premium type
space only and does not include any utilities, services, walls, carpet or furnishings.	9sqm[3x3]/2.4mH, Back&Side walls, 1 Company signage, 1 Booth number signage, Information desk&1 chair, Lighting(3 spot lights, 2 fluorescent lamps), Fairontex carpet floor, Power supply(1KW)	18sqm[3 6]/3mH, Shell&Rear walls, Pytex carpet floor, Fascia board(0.3mH/company name & booth no.), Power1KW, 2wiring, 2outlets, Lighting(6 spotlights, 4 fluorescent lamps), Information desk&Chair 1 set, 1 Consult table & 4Chairs

## Terms and Regulations

### 1. Terms of Reference

- In the rules and regulations for participation in Medical & Healthcare EXPO KOREA, the term 'exhibitor' shall mean any company, firm, or person who has applied for or been allocated any space at the exhibition.
- The term 'host' shall mean Daegu Metropolitan City, Province of Gyeongsangbuk-Do, Korea Tourism Organization

### 2. Application for Participation and Term of Payment

- All applicants have to submit the application form to the organizer for the participation.
- The contract shall be established when the exhibitor submits the application form duly signed and pays the organizer the registration deposit(50% of the entire participation fee). The organizer, however, may defer or refuse the acceptance of an application in the event that sufficient space is not available or the announced exhibit is considered by organizer not germane to the exhibition.
- All exhibitors have to inform organizers of any change in application and exhibitors are responsible for all the disadvantages caused by late notification.

### 3. Allocation of Exhibit Space

- The organizer shall allocate the space in accordance with the order of the application, the size of the space applied for, the nature of the exhibits or in the manner the organizer deems fit.
- Organizer shall reserve the right to change the space location and the size allocated to the exhibitor at any time prior to the installation of the booth, if the circumstances require changes and the exhibitor shall have no claim for compensation for the result of the changes.

### 4. Use of Exhibit Space

- All exhibitors are bound to exhibit the announced products and have staff the booth during the whole period of the exhibition.
- All exhibits must accord with the description on the application form, and be related to the theme of the exhibition. Public auctions and retail sales without permission from the organizer are strictly prohibited. If the exhibitor violates the above-mentioned rules, the organizer can stop the exhibitor's activity or cancel the exhibit booth. In this case, the participation fee will not be refunded and the exhibitor shall have no claim for compensation.
- The organizer reserve the right to refuse any persons admission to the exhibition venue, if necessary.
- Exhibitors are not allowed to sublet or assign any allocated space in whole or part, unless prior written consent is obtained from the organizer. Modifications including decorations such as painting the floor, ceiling and pillars will not be permitted, and the exhibitor shall compensate the organizer for the consequent damage to the exhibition hall.
- All exhibits must be operated so that the resulting noise will not annoy or disturb adjacent exhibitors and visitors.
- Exhibitors can be prohibited from displaying exhibits or conducting activities for safety reasons or if a complaint of infringement of Intellectual Property Right is filed.

### 5. Terms of Payment

- 50% deposit of entire participation is required with the exhibitor application. The balance shall be paid no later than September 21<sup>th</sup>, 2012.
- The participation fee shall be paid by the due date. Otherwise, the organizer has the right to cancel the contract and the participation fee already paid will not be refunded.
- The organizer can claim a right to the exhibits unless full-payment is received by the exhibitor.

### 6. Cancellation Policy

- Should the exhibitor be unable to occupy and use the exhibit space contracted, the exhibitor shall promptly notify the organizer in writing and have to receive the confirmation from the organizer.
- Request for a potential refund must be received before September 21<sup>th</sup>, 2012 and all sums paid by exhibitor will be refunded without the deposit. No refunds will be considered after September 21<sup>th</sup>, 2012.
- No interest on the refund can be claimed.

### 7. Change or cancellation of show

In the event of the cancellation of the exhibition by the organizer, the participation fee paid will be refunded. But if the cancellation is caused by force majeure, the fee paid will not be refunded. The organizer reserves the right to change the venue and the duration of the exhibition, if the circumstances require changes. In this case, the fee paid will not be refunded and the exhibitor shall have no claim for compensation.

### 8. Installation and Decoration of Stand and Display

All exhibitors must complete their construction and/or decoration, and move-in and display of exhibits by the date and time stipulated by the organizer.

### 9. Removal of Exhibits and Stand Fittings

Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizer and indemnify the organizer against any cost incurred by reason of the delay or damage to the exhibition hall.

### 10. Securities, Risk and Insurance

- The organizer shall reserve the right to limit any constructions or demonstrations that pose potential safety hazards.
- The exhibitors are responsible for any loss or theft and damage to exhibits and stand fittings belonging to the exhibitor during the set-up period, exposition days or dismantle period.
- In the event that the exhibitor intentionally or negligently causes a fire, theft, breakage or other accidents inflicting damages to the organizer or others, the exhibitor shall be responsible for the damages.
- All Exhibitor shall maintain insurance covering exhibitor's property and it is the sole responsibility of the exhibitor.

### 11. Fire Regulations

- Materials used in stand and display construction must be properly fire-proofed in accordance with the regulations of Korea.
- The organizer has the right to make any changes in the exhibitors stand for fire control.

### 12. Supplementary Clauses

- The organizer has the right to enforce all regulations of Show and to make amendments and/or further regulations that are considered necessary for proper conduct of the exhibition and such decisions and regulations shall be binding on all exhibitors.
- The exhibitor shall also observe the regulations for the management of the exhibition halls of EXCO.

### 13. Arbitration of Disputes

Any dispute, difference or question which may arise at any time hereafter between the organizer and the exhibitor touching on the true construction of these terms and regulations for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in accordance with the Commercial Arbitration Rules of the Daegu District Court. The award of the above arbitration shall be final and binding upon both parties.